

## Message Text

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ORIGIN EB-07

INFO OCT-01 IO-10 ISO-00 FEA-01 ERDA-07 AID-05 CEA-01

CIAE-00 CIEP-02 COME-00 DODE-00 FPC-01 H-02 INR-07

INT-05 L-03 NSAE-00 NSC-05 OMB-01 PM-04 USIA-15

SAM-01 OES-05 SP-02 SS-15 STR-04 TRSE-00 PA-02 PRS-01

AF-06 ARA-10 EA-09 EUR-12 NEA-10 /154 R

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FM SECSTATE WASHDC

TO USMISSION GENEVA

UNCLAS STATE 257938

E.O. 11652: N/A

TAGS: ECE, ENRG

SUBJECT: ECE - REVISION OF STUDY ON ENERGY EFFICIENCY  
AND ECONOMY (E/ECE/883)

REF: STATE 240975

1.FOLLOWING IS US UPDATE ON SUBJECT ENERGY STUDY TO BE  
TRANSMITTED TO ECE SECRETARIAT (FYI: COPY GIVEN TO  
KLAUS BRENDOW, ECE SECRETARIAT, DURING OCTOBER 30 VISIT  
TO DEPARTMENT).

BEGIN TEXT: US MEASURES TAKEN OR PLANNED TO ACHIEVE  
ENERGY SAVINGS.

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CURRENT US CONSERVATION EFFORTS DEPEND LARGELY ON VOLUNTARY PROGRAMS, RESEARCH AND DEVELOPMENT AND PUBLIC EDUCATION. THE ADMINISTRATION PROPOSED IN JANUARY 1975 A COMPREHENSIVE CONSERVATION PROGRAM WHICH, IF ADOPTED, WOULD EFFECTIVELY CURB CONSUMPTION. IT WOULD CONSIST OF:

-- ESTABLISHMENT OF MINIMUM THERMAL STANDARDS FOR NEW HOMES AND COMMERCIAL BUILDINGS.

-- A \$165 MILLION FUND THAT WOULD ENABLE THE STATES TO IMPLEMENT A THREE YEAR PROGRAM TO PURCHASE WINTERIZATION MATERIALS FOR DWELLINGS OF LOW-INCOME PERSONS.

-- PLACING ENERGY EFFICIENCY LABELS ON ALL NEW MAJOR APPLIANCES TO INSURE THAT CONSUMERS ARE FULLY APPRISED OF THE EFFICIENCY OF THOSE APPLIANCES AND TO ENCOURAGE THE MANUFACTURING OF MORE ENERGY EFFICIENT PRODUCTS.

-- A VOLUNTARY PROGRAM WHICH WOULD ESTABLISH MINIMUM ENERGY EFFICIENCY STANDARDS FOR ALL MAJOR APPLIANCES, EFFECTING A 20 PERCENT AVERAGE IMPROVEMENT IN APPLIANCE EFFICIENCY BY 1980.

-- AMENDING THE PRESENT FEDERAL ENVIRONMENTAL STANDARDS TO PERMIT A BETTER BALANCE BETWEEN ENVIRONMENTAL AND ENERGY CONSERVATION CONCERNS, I.E., LESS STRINGENT AUTO EMISSION STANDARDS WHICH WOULD FACILITATE IMPROVEMENTS IN AUTO FUEL ECONOMY.

-- A 15 PERCENT INCOME TAX CREDIT RETROACTIVE TO 1ST JANUARY, 1975, FOR THE COST OF IMPROVEMENTS IN THERMAL EFFICIENCY IN EXISTING RESIDENCES.

-- A COMPREHENSIVE ENERGY CONSERVATION TAX PROGRAM, CONSISTING OF:

(A) PETROLEUM EXCISE TAX: AN EXCISE TAX ON ALL DOMESTIC CRUDE OIL OF \$2 PER BARREL WITH A MATCHING FEE  
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ON IMPORTED CRUDE AND PRODUCT IMPORTS.

(B) NATURAL GAS EXCISE TAX OF 37 CENTS PER THOUSAND CUBIC FEET (THE BTU EQUIVALENT OF THE \$2 PER BARREL PETROLEUM TAX).

-- REMOVAL OF PRICE CONTROLS ON DOMESTIC CRUDE OIL AND NEW NATURAL GAS, THEREBY INCREASING THE PRICE OF

DOMESTIC ENERGY TO BRING ABOUT A REDUCTION IN CONSUMPTION.

PRESENTLY THE EXECUTIVE BRANCH IS ATTEMPTING TO WORK OUT WITH CONGRESS A PROGRAM FOR THE PHASED DECONTROL OF OIL PRICES WHICH WOULD BRING PETROLEUM PRODUCT PRICES IN LINE WITH WORLD MARKET LEVELS AND THUS REDUCE CONSUMPTION.

AMONG THE US CONSERVATION MEASURES ALREADY IN EFFECT ARE THE FOLLOWING:

-- LIGHTING AND THERMAL OPERATIONS PROGRAM - REDUCTION IN ENERGY CONSUMED FOR HEATING, AIR CONDITIONING AND LIGHTING.

-- FEDERAL ENERGY MANAGEMENT PROGRAM - REDUCE FEDERAL GOVERNMENT'S ANTICIPATED ENERGY CONSUMPTION BY 7.

-- INDUSTRIAL MONITORING PROGRAM - REDUCE ENERGY CONSUMPTION OF THE NATION'S 10 MOST ENERGY INTENSIVE INDUSTRIES.

-- 55 MILE PER HOUR NATIONAL SPEED LIMIT FOR CARS AND TRUCKS.

-- VOLUNTARY AUTOMOBILE FUEL EFFICIENCY LABELING PROGRAM - VOLUNTARY LABELING BY AUTO MANUFACTURERS OF THE ENERGY EFFICIENCY OF THEIR NEW CARS, BEGINNING WITH MODEL YEAR 1974.

-- A VOLUNTARY 40 IMPROVEMENT IN FUEL ECONOMY FOR NEW CARS OVER THE 1974 MODEL YEAR TO BE ACHIEVED BY MODEL YEAR 1980.

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-- NUMEROUS MEDIA CAMPAIGNS INTENDED TO EDUCATE THE AMERICAN ENERGY CONSUMER ON THE MECHANICS AND ECONOMICS OF ALL TYPES OF FUEL SAVINGS; SPECIFICALLY RETROFITTING PRIVATE RESIDENCES AND CAR POOLING.

-- \$2 PER BARREL IMPORT FEE ON OIL.

THE UNITED STATES IS COOPERATING WITH ITS PARTNERS IN THE INTERNATIONAL ENERGY AGENCY (IEA) ON A COMPREHENSIVE PROGRAM TO REDUCE ENERGY CONSUMPTION. THE IEA HAS ESTABLISHED A CONSERVATION TARGET FOR THE AGENCY AS A WHOLE OF 2 MILLION BARRELS/DAY BY THE END OF 1975, OF WHICH THE US SHARE IS 50 OR 1 MILLION BARRELS/DAY. IN ADDITION, IEA CONSERVATION GOALS HAVE BEEN ESTABLISHED

FOR 1976 AND 1977. ANNUAL REVIEWS ARE CONDUCTED OF MEMBER  
COUNTRY CONSERVATION PROGRAMS TO EVALUATE THE PROGRESS  
BEING MADE IN ACHIEVING OBJECTIVES. END TEXT. INGERSOLL

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